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FOR IMMEDIATE RELEASE

Balooba Software posts major update to Safari Prairiefire for Mac OS X

SUMMARY: The Mac OS X bookmarks tool Safari Prairiefire has been updated to version 1.5.0. The application, developed by Balooba Software, brings major performance upgrades. Scanning, checking duplicates and deleting unwanted bookmarks are now up to 100 times faster, especially for users with more than a thousand bookmarks (favorites) in their Safari library. The new version is a free upgrade to all users and is available for immediate download

CARRBORO, North Carolina - Balooba Software, the makers of Mac OS X titles such as Bubblegym, Mirror Widget and the iOS apps Skip Ahead and Babylooba, today announced the immediate availability of Safari Prairiefire version 1.5.0, which represent a major upgrade of the software.

"Internet users keep adding favorites and bookmarks but find it increasingly difficult to quickly find the bookmarked links later when they would like to use them", says Peter Berglund, CEO and founder of Balooba Software. Cluttered and inaccurate lists of stored favorites and bookmarked web links represents a major hassle in the browsing experience for almost all internet users. Removing dead and missing links is necessary for the browser performance and for a speedy work flow, but is unfortunately a tedious and laborious task if done manually.

Safari Prairiefire is a bookmarks tool that allows the user to automatically scan and clean up Safari's bookmarks. The user gets presented with a unique, clearly outlined and intuitive list of all Safari web bookmarks. Users can then with the press of a button perform a scan where each bookmark link is tested and verified for accuracy and online status. The user can then select Individual or groups of bookmarks and edit or remove outdated, unwanted or bad links. Duplicate bookmarks can easily be identified and removed.

"Bookmarks management is becoming an important part of everyone's internet process and can be vital to productivity in a world where the browser often is the most important tool for home users and business users alike", said Peter Berglund, who also says that "The bookmarks and favorite links can be just as crucial set of information to manage efficiently as it is to organize contacts, customer lists and email messages".

Version 1.5.0 brings major performance increases. Scanning, checking duplicates and deleting unwanted bookmarks are now up to 100 times faster! The speed increases will be especially important for users with more than a thousand bookmarks. In addition, the update includes multiple bug fixes and miscellaneous improvements. Safari Prairiefire costs only \$6.00 throughout January and a free demo version is available from the company's website. The upgrade to version 1.5.0 is free for all registered users.

Balooba Software develops and distributes software applications for the iOS and Mac OS X platform. The products range from games to system utilities. Balooba Software's goal is to make software that are recognized by their beautiful design, simple and straight-forward interface, are easy to learn and use, and always price-worthy. Copyright (C) 2011 Balooba Software. All Rights Reserved. Apple, the Apple logo and Safari and the Safari logo are registered trademarks of Apple Inc. in the U.S. and/or other countries. www.balooba.se

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